



CORPORATE.

PRESENTATION

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KEY FIGURES

HEXIS IN FRANCE



2 PRODUCTION SITES

1. FRONTIGNAN (34)
AREA: 19,500 M²

2. HAGETMAU (40)
AREA: 24,000 M²

COMPANY CREATED IN

1989

FRONTIGNAN

Headquarters – Hérault (34)

94 MILLION EUROS
turnover



460 EMPLOYEES
of which 110 abroad

4 SALES AGENCIES

1. FRONTIGNAN (34)

2. HAGETMAU (40)

3. VILLEURBANNE (69)

4. MÉRY-SUR-OISE (95)

HEXIS ABROAD



**50 MAJOR EXPORT
DISTRIBUTORS**



**5 COATING
LINES**



25 MILLION M²

of adhesive film produced every year

WEBSITES: WWW.HEXIS-GRAPHICS.COM / WWW.HEXIS-FORMATIONS.FR
WWW.HEXIS-ONLINE.FR / WWW.HEXISGROUP.COM

9 SALES AGENCIES

1. BAIE-MAHAULT,
GUADELOUPE

2. LE LAMENTIN,
MARTINIQUE

3. MATOURY,
GUYANA

4. HILDEN,
GERMANY

5. BRISBANE,
AUSTRALIA

6. MILAN,
ITALY

7. BARCELONA,
MADRID,
SPAIN

8. HELSINGBORG,
STOCKHOLM,
SWEDEN

9. DENMARK

THE HEXIS RANGE

HEXIS PRODUCTION

A **producer and distributor** of **adhesive films** for 30 years, the HEXIS group is firmly established as a **major player** in the **visual communication** and **surface protection** market. Its premium **“Made in France”** products, its culture of **customisation** and its ability to **innovate** and **diversify** its product range have combined to establish its excellent reputation amongst the professionals in image production, attracting more and more major customers.

HEXIS specialises in **the production and distribution of premium PVC, PU and cast latex films**. By listening to the market and looking out for changes in consumption patterns and the emergence of new requirements, the company has been able to diversify its areas of application over the years, supported by its **ability to innovate**. Thus it can respond to **any requirements** in the adhesive films market.

Adhesives for computer-assisted cutting, media for large-format digital printing, conformable films for full wraps and decoration, paint or surface protection films, films for marking on textile, etc.

HEXIS offers more than **1000 products** in its catalogue and launches about **thirty new products a year**.

All HEXIS films are guaranteed **“Made in France”**. In fact, the company makes its rolls in its **two factories** in Frontignan (Hérault) and Hagetmau (Landes). It can thus guarantee **stable production** for its customers and assume a **premium position**.

HEXIS stands out from its main competitors by **adapting its distribution system** depending on the markets. Indeed, the group sells its products directly to its processor customers and trades in the products that it does not manufacture (accessories, displays, etc.).

Internationally, the company combines distribution of its own products in **six countries** through its **subsidiaries** with the use of export **distributors**. 44% of the group's turnover comes from the **metropolitan market**, 56% from **international markets** (subsidiaries and export).



OUR RANGE OF PRODUCTS

Mass-tinted films for computer-assisted cutting (CAC)

Media for **large-format digital printing**

Films for full coverage, known as **full wraps** (mass-tinted or printable)

Films for **marking on textile** (cuttable and printable)

Surface protection films (anti-microbial, anti-graffiti, anti-scratch, etc.)

EXPERTISE

HEXIS THE MANUFACTURER

Every HEXIS production site has its own **laboratory**. 24 employees at Frontignan and Hagetmau are responsible for **controls, applied development and production monitoring**. HEXIS invests on average 2.5% of its turnover in **research and development**.

HEXIS carries out **strict controls** on the **quality** of the raw materials as well as the finish products during fabrication and as they exit the production chain.

THE MANUFACTURER'S KEY STRENGTHS

- 1 Product development
- 2 Innovation
- 3 Quality Policy
- 4 Investment in production equipment
- 5 Safety policy



LABORATORY

Meeting your project requirements, for continuous innovation.



PRODUCTION EQUIPMENT

To offer you the best technology available.

HEXIS THE MANUFACTURER



STUDY

of industrial specifications



DEVELOPMENT

possible specifics



CUSTOM COLOURS

starting at 300 ml for one plotter film



ANALYSIS & EXPERTISE

in existing materials or products (product qualification, for example)



QUALITY POLICY

- ❶ **ISO 9001: 2015**
Quality Management System
ISO 50001: 2011
Energy Management System
- ❷ **Traceability** of products
Systematic approaches
for analysing risks
and opportunities
- ❸ Systematic production
measures and **controls**
Cause **analysis** (8D)
- ❹ **Technical data sheets** and
installation guides available
for all our products
- ❺ **Customer Services Help**
Centre **Hotline** always ready
to take your call

ENVIRON- MENTAL POLICY

HEXIS ENVIRONMENT



DEVELOPMENT OF 100% PVC-FREE PRODUCTS

This new water-based production technology reduces the amount of solvent used during manufacture by up to 85%.



COMPLIANCE WITH ICPE LEGISLATION

Production sites comply with 400 new sections of the nomenclature of Installations Classified for the Protection of the Environment.



EMISSION REDUCTION & HEAT RECOVERY*

Investment of more than 6.5 million euros in facilities and equipment designed to improve the treatment of effluents.

Periodic control of atmospheric emissions in accordance with applicable law.

*IN PARTNERSHIP WITH ADEME (THE FRENCH ENVIRONMENT AND ENERGY MANAGEMENT AGENCY)



WASTE RECOVERY & RECYCLING

Tracking, statistical analysis and reduction of waste produced.

Recycling of non-adhesive PVC, backbones of production and cartons through service providers.

Office waste recycled with the company ELISE.



First-rate solutions to meet even the strictest requirements of sustainable development and of calls for tender or projects that require the use of environmentally friendly products:

- FULL WRAPS: **HX500WG2**
- Sign: **A5000**
- Lamination: **PC500G2 & PC500M**

LATEST INNOVA- TIONS

HEXIS INNOVATION



PURE ZONE FILM

Second-generation antimicrobial film that is even more effective (99.99%) against bacteria (*salmonella enterica subsp enterica*, *listeria monocytogenes*, etc.)



BODYFENCE FILM

Self-healing furniture and paint protection film (PPF), available in an ultra-transparent or matt finish



SMARTAC A5000

PVC-free plotter film



SUPTAC HXS5000

Plotter film with THE adhesive for easy application



SKINTAC HX500WG2 & PC500G2

Complex, printable PVC-free, with THE adhesive for easy application



SKINTAC HX45000

Full-wrap film with extended warranties, with THE adhesive for easy application



SKINTAC THE190EVO

Printable, cut film with THE adhesive for easy application



SKINTAC THE190EVO

MARKETING EVOLUTIONS

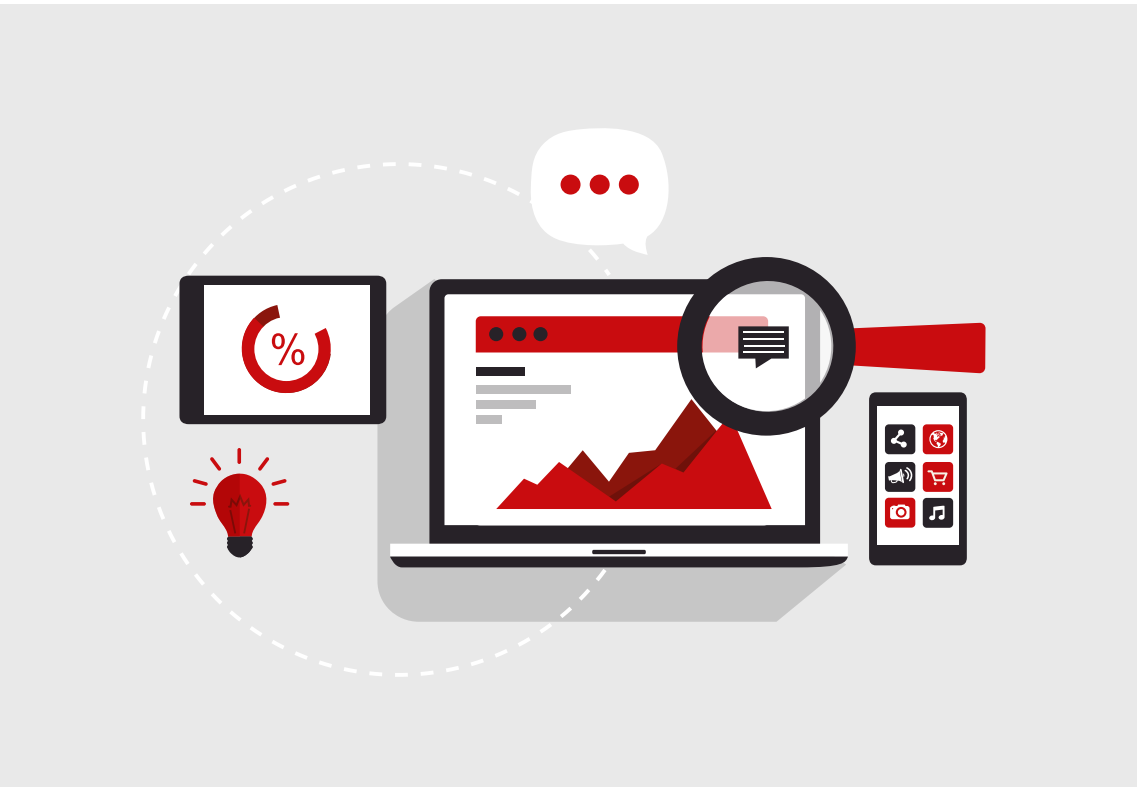
HEXIS MARKETING

Vinyl adhesive markets are evolving by opening up to a **multitude of customers and media** – throughout the five continents.







Likewise, Hexis has also **evolved** its **industrial marketing** into **marketing of the product range** in its full diversity.

Not only are we opening up **new markets** and providing you with **new creative ideas**, we are also giving you the **right technical information** – that is the aim of our marketing approach. Having started in our **printed media and swatchbooks**, this approach continues in our **digital media**.

Of course, since we operate on a global level, all our media are **multilingual**.



OUR MARKETING TOOLS

-  Product catalogues and application catalogues
-  Swatchbooks (A4, fans or binders)
Tags and samples
-  Trade fairs
-  Press advertisements
-  Windows website and training website
Online shop
E-mailing
-  Corporate and project presentation films
Training films

ADHESIVE FILMS

FROM THE ADVISOR
TO THE END CLIENT

HEXIS DISTRIBUTION



AGENCIES

for communication and publicity



ARCHITECTS, DESIGNERS & DECORATORS



CONVERTERS

signwriters, sign makers, printers, screen printing specialists, textile marking companies.



TRANSPORT, OPERATORS AND MANUFACTURERS



INDUSTRY



HEALTH



INSTALLERS

WHICH APPLICATIONS FOR OUR PRODUCTS?



OUTDOOR

MARKET

Architecture, corporate communication and signage

DURABILITY

Medium- and long-term

APPLICATIONS

Glass and windows
Signage
Architectural marking
Directional marking

MARKET

Vehicles

DURABILITY

Permanent and short-term

APPLICATIONS

Vehicle marking, full wraps or tinted windows:
- Fleets, HGVs and containers
- Buses, trains, planes and boats

INDOOR

MARKET

PoS

DURABILITY

Medium- and short-term

APPLICATIONS

Textile marking
Posters
Banners
POS advertising
Windows
Floor marking

MARKET

Trade fairs and shows

DURABILITY

Short-term and removable

APPLICATIONS

Stands
Signage
Wall and floor graphics
Banners

GREAT PRODUCTS FOR GREAT PROJECTS



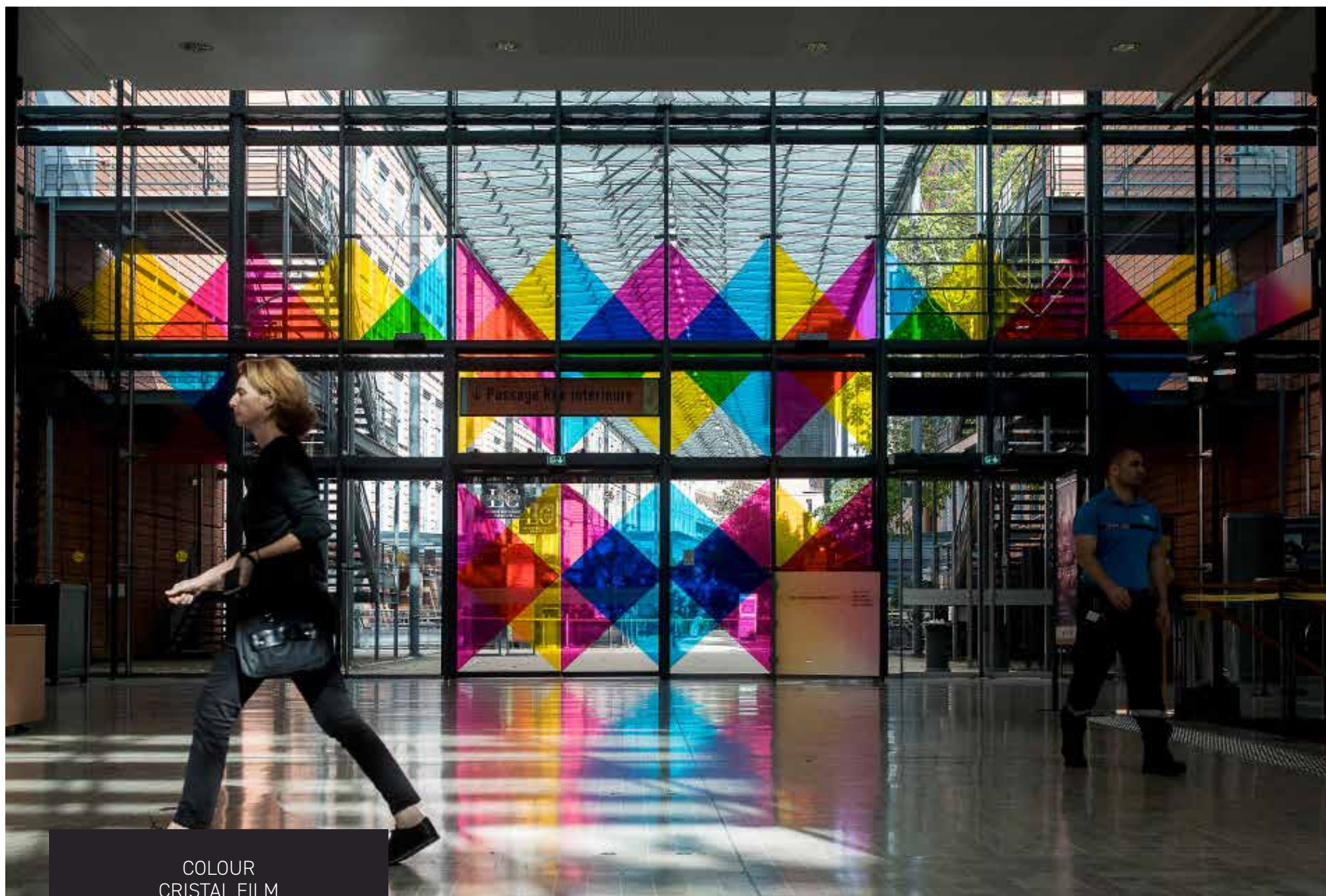
LEATHER-LOOK TEXTURED
FILM + PRINTABLE FILM



PLOTTER FILM
FOR WALL MARKING



SPECIAL FULL
WRAP FILM



COLOUR
CRISTAL FILM



NON-PRINTABLE FILM
FOR WALL DECORATION



CON- TACT

**HEADQUARTERS
HEXIS S.A.**

Z.I. Horizons Sud
34 118 FRONTIGNAN FRANCE

For further information,
please visit our website
www.hexis-graphics.com

GRAPHICS DIVISION.